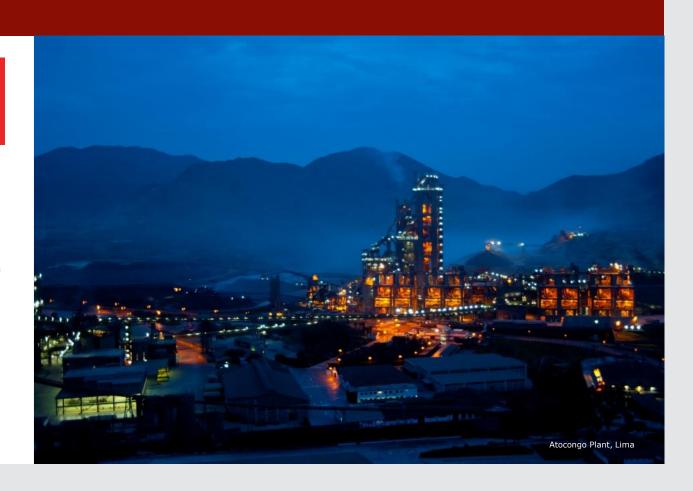




# **XXIII Santander Latin America Conference**

January 16th – 18th, 2019 | Cancun - Mexico





#### Agenda

- 1.Overview
- 2. Recent Events
- 3.UNACEM Peru
- 4. Unicon and Concremax
- 5.Celepsa
- 6.Skanon / Drake
- 7.UNACEM Ecuador
- 8. Preansa
- 9. Consolidated Financial Highlights

**Appendix** 



## 1. Overview



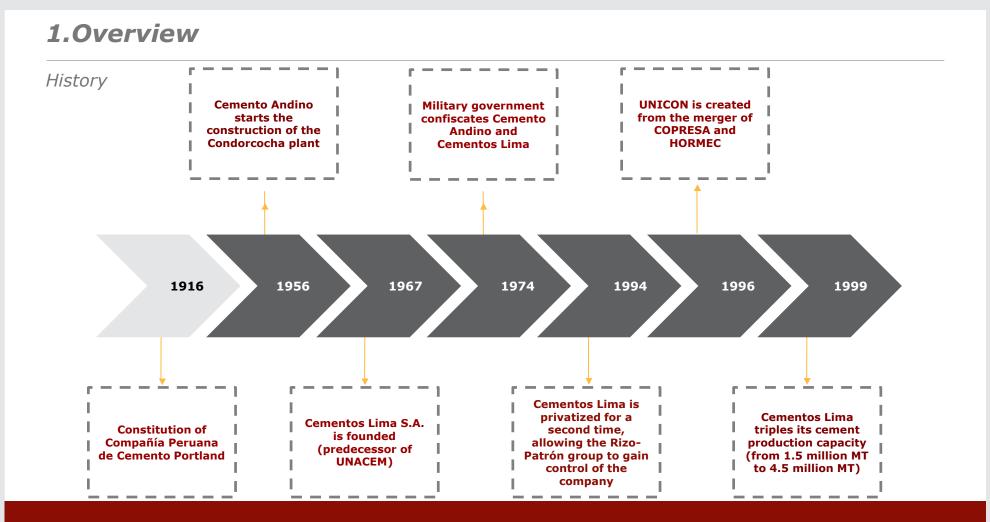






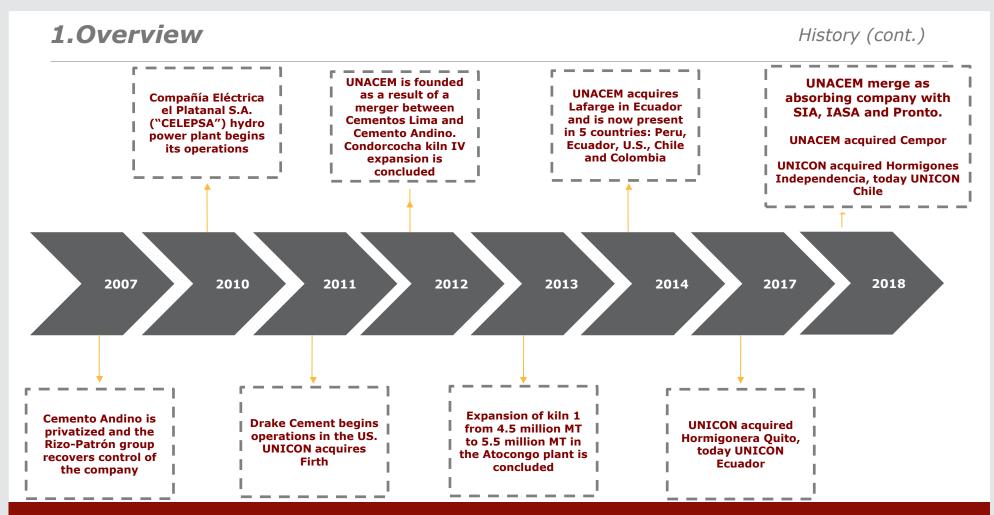






UNACEM has almost 60 years of successful operations in the Peruvian market...

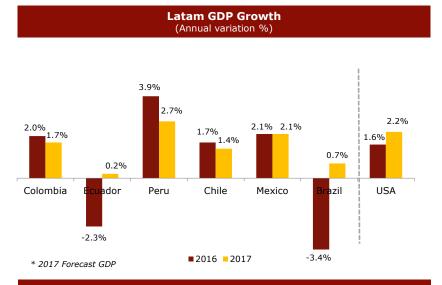


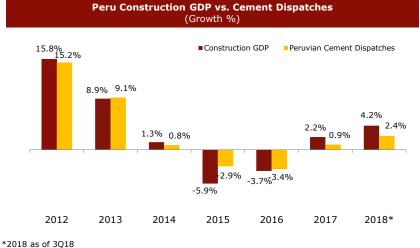


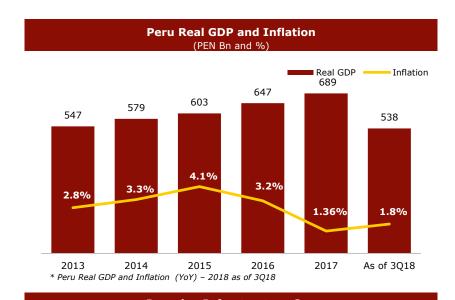
...developing new business segments and entering new markets in the region

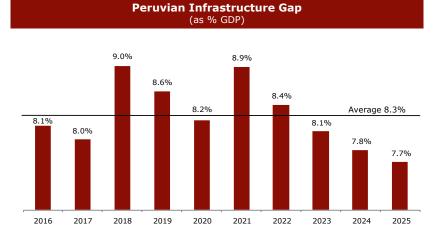


#### 1. Solid macroeconomic fundamentals











# 1. Peruvian new government measures seek to reduce infrastructure gap and housing deficit in the following 5 years...

#### **Infrastructure Gap**

#### **Current status:**

- Total infrastructure gap is USD 159.6 billion
- 8.27% of GDP annual investment needed to close the gap in the following 10 years
- Water and sanitation gap is USD 12.5 billion
- Estimated benefits of closing the gap represent around 14.3% of GDP and will represent 14.25% of the labour force



#### **Government goals:**

- Infrastructure investment up to USD 79 billion
- 100% of water in urban areas by 2021
- Paving 100% of the National Road Network
- Reform of the public private investment process
- Megaprojects are a top priority, 15 projects declared in *Emergency* in order to accelerate it's execution

#### **Housing Deficit**

#### **Current status:**

- Housing deficit in Peru: 72% of total families (Ficem 2013)
- Peru's unsatisfied housing demand: 700,000 houses
- Lima and Callao unsatisfied housing demand: 435,000 houses
- 53% of demand in Lima and Callao for housing between USD 30,000 and USD 80,000
- Law 30425: Pension fund affiliates may withdraw 25% of their funds to repay mortgage or for the down payment of a 1<sup>st</sup> property
- 112 legislative decrees to eliminate bureaucracy and unlock projects







#### **Government goals:**

- Mivivienda and Techo Propio programs will work as a unit, redirecting financing to houses under USD 40,000
- · Promote access to formal credit to families
- High investment in social infrastructure will reduce its gap by 50% in the next 5 years

#### A great pipeline of granted projects that will boost growth ...



#### **LINE 2 - METRO OF LIMA**

Metro de Lima - Línea 2 USD 5,658 MM







#### ROADS

TOTAL	USD 2,866 MM
Amp. Red Vial 6	USD 200 MM
Vía Expresa Sur	USD 200 MM
Amp. Red Vial 5	USD 100 MM
IIRSA Centro - Tramo II	USD 126 MM
Rutas Nuevas de Lima	USD 590 MM
Vía Parque Rímac	USD 750 MM





#### TRANSPORTATION INFRASTRUCTURE

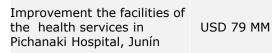
TOTAL	USD 1,609 MM
Pisco Airport Expansion	USD 107 MM
Mineral Terminal - Callao Port	USD 150 MM
San Martín Port	USD 182 MM
Muelle Norte - Etapas 1 y 2 - Callao Port	USD 370 MM
Jorge Chavez Airport Expansion	USD 800 MM





#### **WATER AND SANITATION**

Water and Sanitation in Lima (Sedapal) USD 166 MM



TOTAL USD 245 MM





#### **PAN AMERICAN GAMES – LIMA 2019**

2019 Pan American Games USD 1,260 MM





On the **public** and **private** side in the following two years an important pipeline of projects would start its tendering process

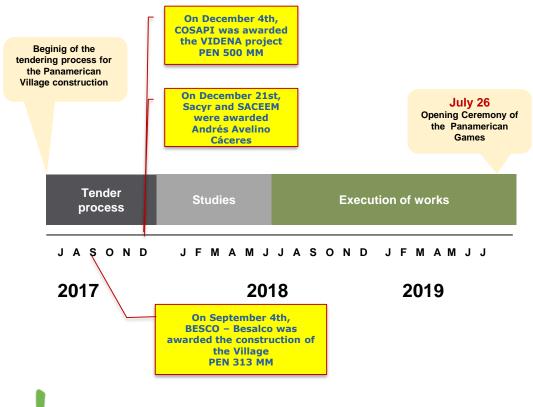






#### Panamerican Games Lima 2019

In charge of the UK Government and with a special normative framework that allows the urban habilitation and permission of construction as an automatic way



**TOTAL INVESTMENT PEN 4,300 million** 

#### Main projects of the games

#### **Project**

#### Auction Date

Construction of the **Panamerican Village** (Villa El Salvador)

**Expansion and improvement** of La Videna Center (San Luis)

Improvement of Andrés **Avelino Cáceres sports** 

center (Villa María del Triunfo)

**Improvement of Yahuar** Huaca Park (Callao)

Construction of the gymnastic center (Villa El Salvador)

Improvement of the Army's Riding School (San Juan de Miraflores)

Besco- Besalco September 2017

COSAPI December 2017

Sacvr Saceem December 2017

Sacvr Saceem March 2018

OHL - JE **Construcciones** Generales March 2018

1H2018





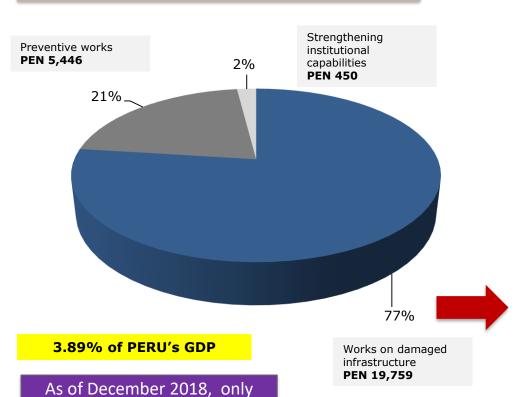
10 Source: APOYO Consultoría / COPAL

# Government's Reconstruction with Changes after coastal Niño should drive a boost in our results ...



#### Reconstruction with changes

Budget of PEN 25,655 million



PIURA:
PEN 7,541 MM

PEN 4,286 MM

ANCASH +
LIMA:
PEN 5,696 MM

Investment on damaged infrastructure by Sector			
Sector	Interventions	Invesment (PEN MM)	Total %
Transports		9,760	49.4%
- National Roads - Highways	2,638 km	4,333	21.9%
<ul> <li>Local roads Highaways and roads</li> </ul>	7,095 km	4,504	20.4%
- Local Roads – Bridges	192 bridges	923	4.7%
Housing	45,613 houses	1,114	5.6%
Education	1,444 schools	2,671	13.5%
Sanitation	Water and sewage networks	2,041	10.3%
Health	154 hospitals, health posts and health centers	1,343	6.8%
Agriculture and irrigation	224 intakes, 608 km of canals, 269 km of drains	1,344	6.8%
Roads and sidewalks	811 km roads and sidewalks, and 161 bridges	1,483	7.5%
Total		19,759	100%

20.6% of budget executed

# Government's Reconstruction with changes after coastal Niño should drive a boost in our results ...

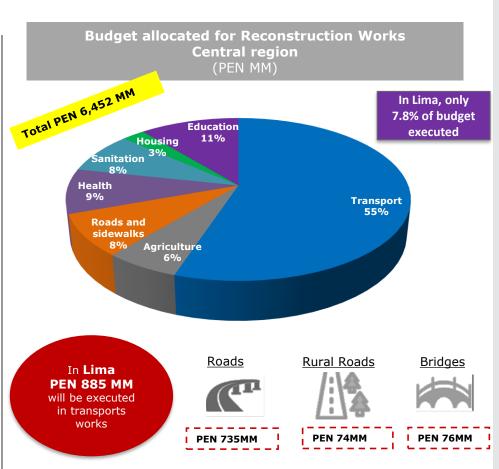


#### Reconstruction with changes in UNACEM's area of influence

Reconstruction represents an important potential for dispatches of cement, ready mix and industrialized concrete structures for UNACEM and its subsidiaries in the coming years ... 28.6% of the reconstruction budget is allocated in UNACEM's area of influence

#### **Budget allocated by relevant region** (PEN MM) 3,516 195 2,180 332 3,32 729 375 <sup>|</sup> 258 471 Ancash Lima Ica Junín Huancavelica Ayacucho ■ Reconstruction ■ Preventive September 12, 2017: Reconstruction Plan was

- ✓ September 12, 2017: Reconstruction Plan was aproved
- ✓ December 17: First projects awarded
- ✓ December 17 June 17: Studies
- ✓ April 18: execution





### 2. Recent Events



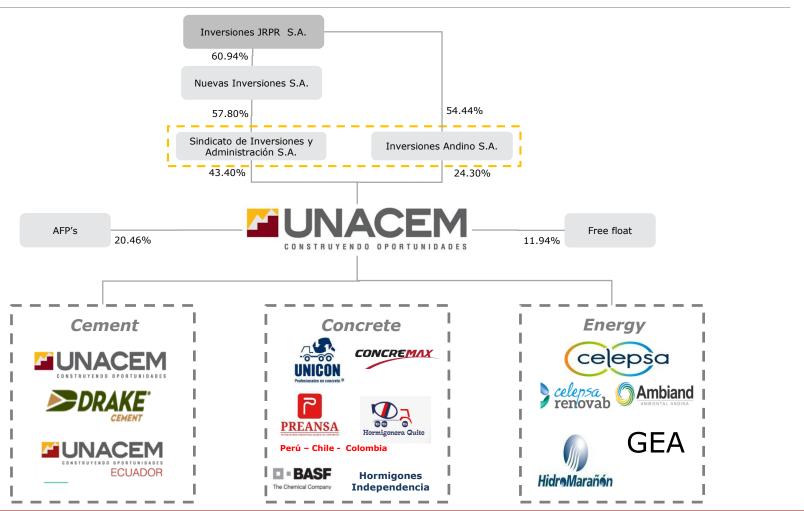


2.1. Merger of SIA, IASA and Pronto into UNACEM



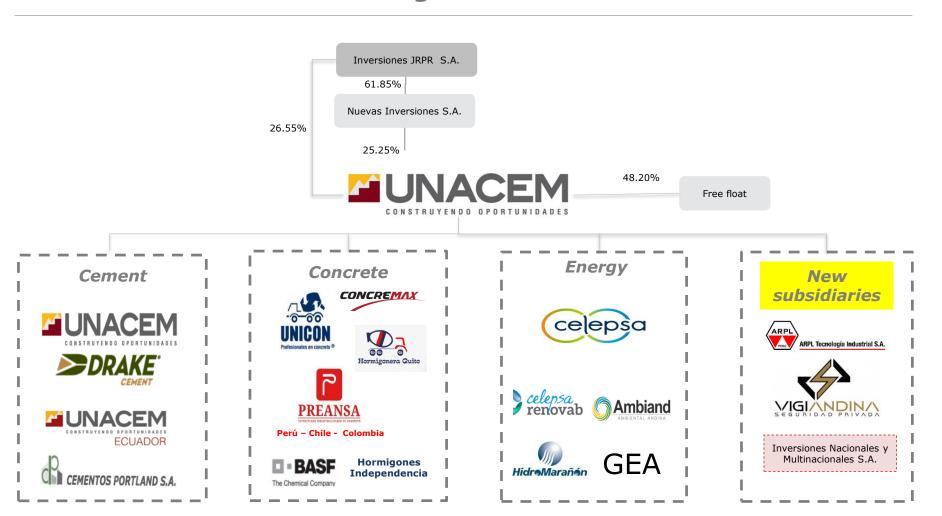


#### UNACEM structure - Pre Merger





#### UNACEM structure - Post merger





#### Summary of the Transaction

#### **July 2018**

#### July 24th, 2018

'Grupo de Trabajo' is created by approval at a shareholders' meeting to provide a proposal over SIA and IASA's services contracts

#### August 2018

#### August 15th, 2018

'Grupo de Trabajo' initiates work on the proposal

#### presented its proposal to the Board of Directors of

November 6th, 2018

'Grupo de Trabajo'

**November 2018** 

UNACEM
November 7<sup>th</sup>, 2018
UNACEM's Independent
Committee was
designated by the BoD to
analyze the Transaction
and retained Morgan

Stanley to assess the

fairness of the proposal

#### November 29<sup>th</sup>, 2018 Morgan Stanley presented its Fairness

Opinion indicating the Transaction is 'fair' from a financial point of view **November 30<sup>th</sup>, 2018**The Board of Directors of UNACEM approved the Transaction and called for a shareholders' meeting

#### December 2018

#### December 6<sup>th</sup>, 2018

The Board of Directors of SIA, IASA and Pronto approved the Transaction

#### December 26, 27 and 28<sup>th</sup>, 2018

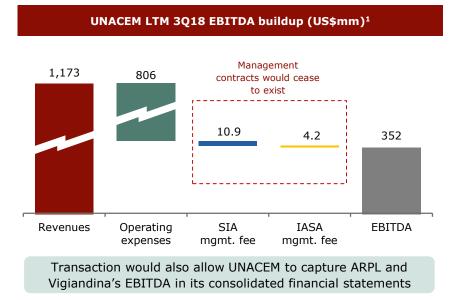
Pronto, SIA, IASA and UNACEM's Shareholders Meetings approved the Transaction

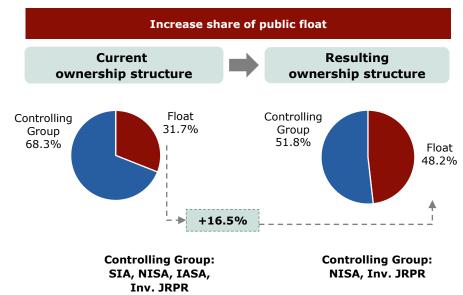


#### Transaction rationale

#### **Key objectives of the Transaction**

- ✓ Simplification of UNACEM's shareholder structure
- ✓ Increase UNACEM's EBITDA and Cash Flows, potentially improving its leverage ratios
- ✓ Consolidation at UNACEM of the knowledge, strategy, experiences, specialization, among other expertise developed, and operations managed, by the absorbed entities
- ✓ Incorporation of SIA and IASA's minorities to UNACEM's float, potentially originating an **increase in liquidity** (daily trading volume) and faster market reaction to UNACEM's performance
- ✓ Elimination of Management Contracts with SIA and IASA and consolidation of related-party outflows to ARPL and Vigiandina

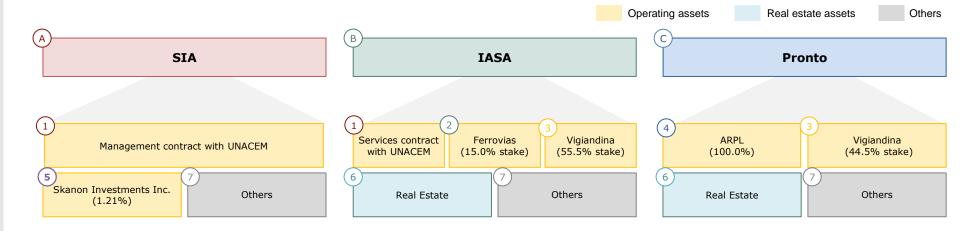






#### Assets to be merged into Unacem in the Transaction

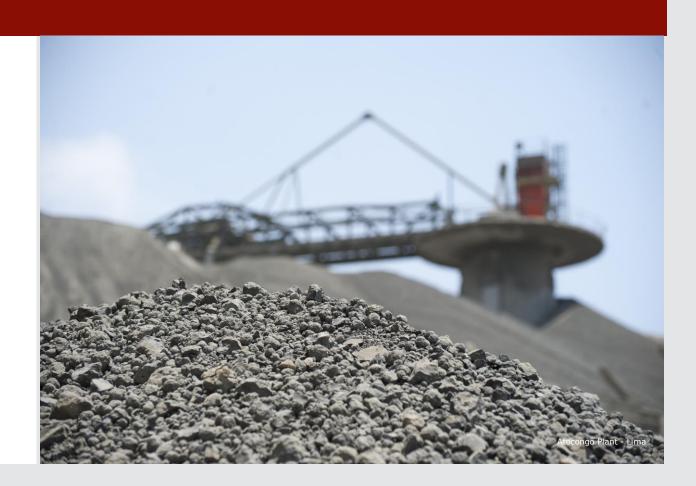
SIA, IASA and Pronto would contribute their assets into UNACEM as part of the Transaction



- (1) SIA and IASA's management contracts with UNACEM contracts would cease to exist on January 1st, 2019
- (2) Ferrovias Central Andina S.A (15.0% stake), an operational company that owns a railway concession in Peru
- (3) Vigilancia Andina S.A (100.0% stake), an operational company that provides security services to UNACEM and other companies in Peru
- 4 ARPL Tecnologia Industrial S.A (100.0% stake), an operational company that provides technical assistance and engineering consulting services to UNACEM and its subsidiaries
- Skanon Investments Inc. (1.21% stake), a holding company that owns a majority interest in Drake Cement, LLC, a cement company in Arizona, USA, and other related investments. Skanon Investments is a subsidiary and is majority-owned by UNACEM
- 6 Real Estate assets, direct ownership in the properties and in the subsidiaries that own UNACEM's headquarter offices, among other properties
- (7) Others, cash and outstanding loans to Skanon that will be held by each holding at Transaction closing



# 2.2 Acquisition of CEMPOR

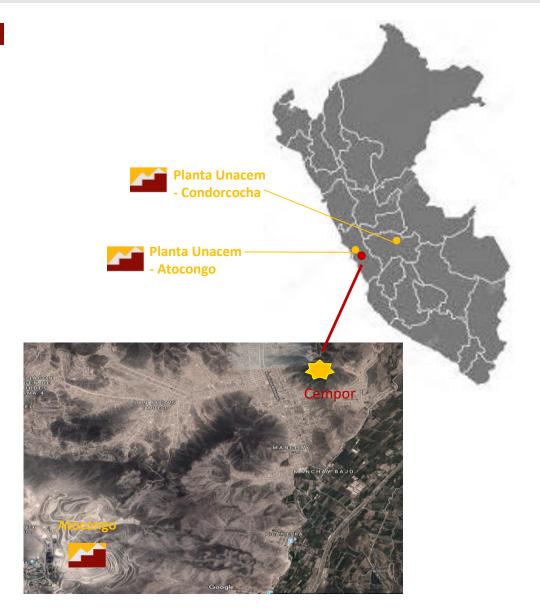


#### Overview of CEMPOR acquisition



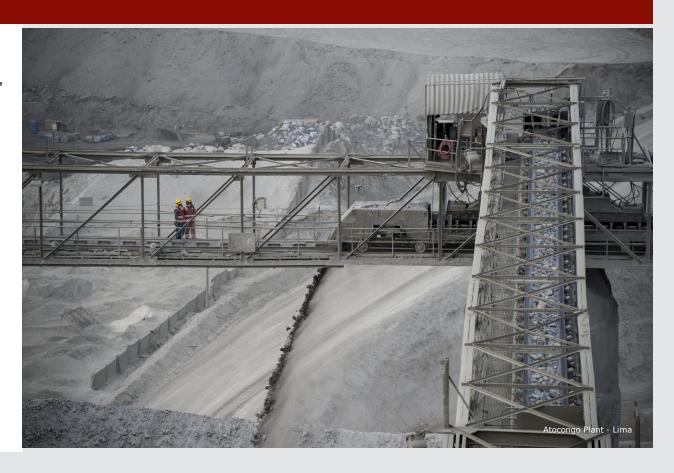
#### **Description of the Transaction**

- Ownership:
  - 50% Votorantim (Brazil)
  - 50% Cementos BioBio (Chile)
- Location
  - Manchay
  - o 8 km from Atocongo cement plant
- Initial project
  - Quarry with 56 mm tons of limestone
  - Cement plant with a capacity of 800,000 tons per year
- Cempor Project to UNACEM
  - Quarry with 66 mm tons of limestone
  - Sinergies for Atocongo plant operations, extending life of Atocongo's current quarries with a good quality limestone
- Transaction Date : October 10th, 2018
- Invesment: USD 28 million
- Assets of Cempor:
  - Silencio 8 Mining Concession
  - 42.5 Has of superficial land
  - 30.0 Has of land in the surrounding areas



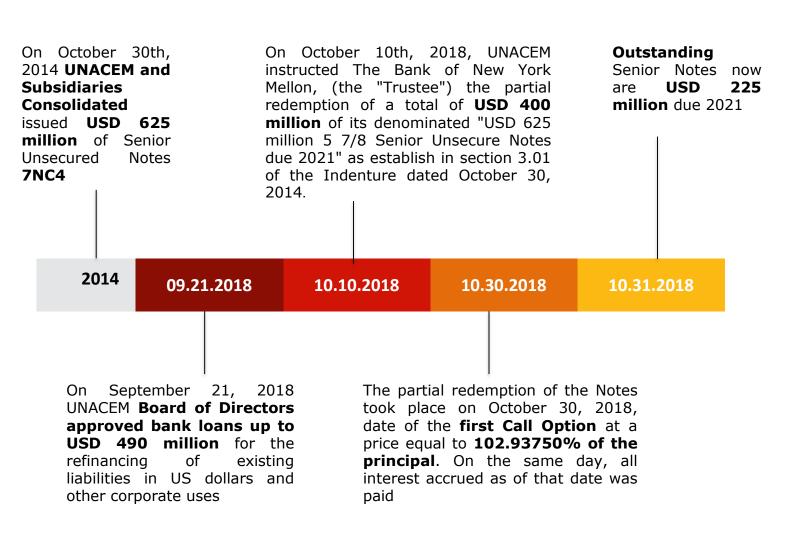


# 2.3 Liability Management





#### Partial call of USD 400 million Senior Unsecure Notes due 2021





#### Refinancing up to USD 490 million at UNACEM Separated level

#### **Transaction Rationale**

- Mitigate FX volatility
- ✓ Approximately USD 365 million were funded in local currency (PEN)
- Competitive financial cost
- ✓ Liability Management have an average cost 5.2% in USD
- Extent debt maturity profile
- ✓ Liability Management will allow UNACEM to keep deleveraging in the following years
- Mitigate refinance risk
- ✓ Liability Management had refinanced an important amount of UNACEM's Separate debt until 2025

#### **Bank loans by bank**

Bank	PEN million	Maturity Date
Scotiabank	333.2	7 years
Interbank	260.0	4 years
ВСР	331.0	7 years
BBVA	280.5	6 years
Total	1,204.7	

Bank	USD million	Maturity Date
Scotiabank	33.0	7 years
Citi	50.0	7 years
Santander	45.0	5 years
Total	128.0	



## 3. UNACEM Peru





#### 2. UNACEM Peru

#### **Overview**

- On October 1st, 2012, UNACEM absorbed Cemento Andino to consolidate the largest cement company in Peru
- UNACEM has subsidiaries that provide power supply, raw materials supply, distribution channels and warehouse storage of UNACEM's products
- The Company has two cement plants, Atocongo and Condorcocha, which operate in the central region of the country where most of the population lives
- The Atocongo plant has an underground conveyor belt which leads directly to the Conchan Pier (port) in the Pacific Ocean, facilitating cement exports and raw material imports
- Both plants have their own power generation through three hydro power plants and one thermo power plant that provide a significant source of energy

Financial Snapshot 2017 and LTM 3Q18 (USD MM)		
	2017	LTM 3Q18
Total Assets	2,272	2,609
Revenues	586	596
EBITDA	300	266
EBITDA Margin	51%	45%
Local Ratings	Class: AAA APOYO: AA	

#### **Cement Plants**

#### **Atocongo**

Location: Lima

Clinker Capacity: 4.8 million MT Cement Capacity: 5.5 million MT

Clinker Production(2018): 3.8 million MT Cement Production(2018): 3.4 million MT

Limestone Reserves: 34 years



#### Condorcocha

Location: Junin

Clinker Capacity: 1.9 million MT Cement Capacity: 2.8 million MT

Clinker Production(2018): 1.6 million MT Cement Production(2018): 1.7 million MT

Limestone Reserves: 156 years



#### **Distribution and Services**

#### Progre-Sol

Commercialization

Hardware store with over 500 points of sale

Supplies more than 7,200 independent hardware stores in the

Advices and provides financing to

finance cement and other

construction products

families and independent builders to

#### Hatun-Sol

Financing and Advising

 Product financing and advising families on building techniques

#### Duravía

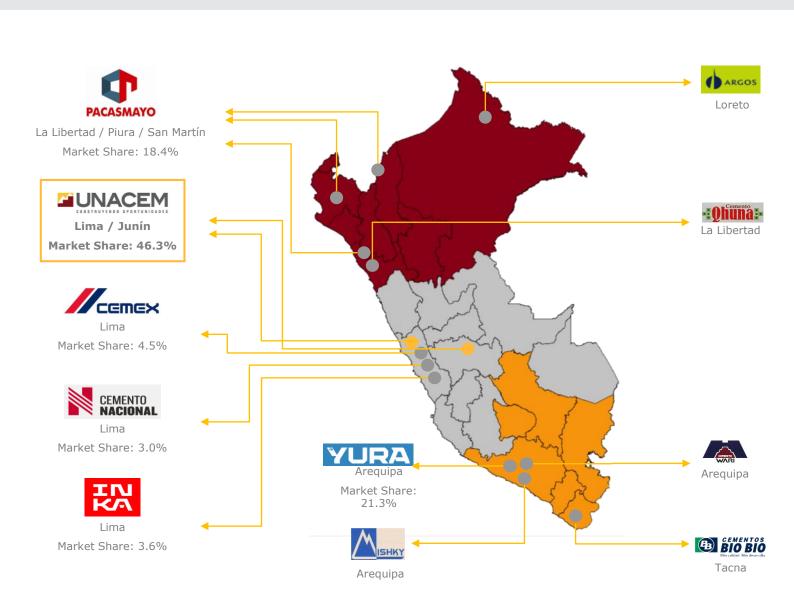
Solutions for road paving

New service that offers efficient road paving techniques

#### UNACEM is the market leader of cement in Peru



27

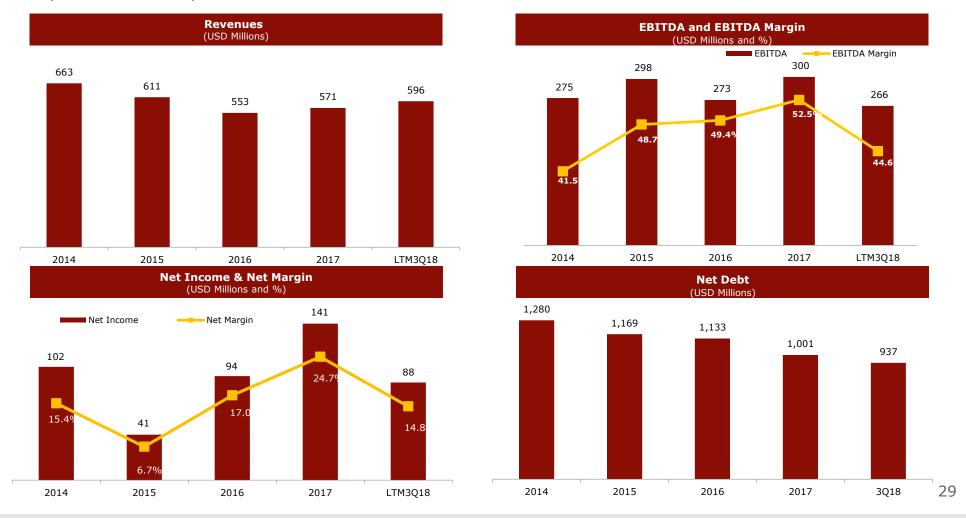


Source: Asocem, INEI, SUNAT



#### 2. Consistently delivering strong financial results...

Separate financial performance





# 4. Unicon & Concremax





#### 3. UNICON & CONCREMAX

#### **Concrete Segment Overview**

- UNACEM's concrete segment consists of two companies Unión de Concreteras S.A. (UNICON) and CONCREMAX S.A.(former Firth), forming the largest concrete group in Peru
- UNICON was founded in May 1996
- In 2011, UNICON acquired 100% of Firth shares. On November 2015, Firth changed its legal name and brand to CONCREMAX.
- On July 2017, UNICON acquired 100% of stake in Hormigonera Quito, today UNICON Ecuador, for USD 13 million
- On May 2018, UNICON acquired 100% stake in Hormigones Independencia, today UNICON Chile. for USD 22.2 million

#### **Market Positioning**

 UNICON and CONCREMAX have 62.0% of market share (74% in the Peruvian Central region ) in the concrete segment (1Q18)







#### Commercial strategy

• Specialized in megaprojects and large constructions

#### Commercial strategy

 Specialized in small to medium projects and constructions

#### Financial Snapshot - LTM 3Q18 (USD MM)

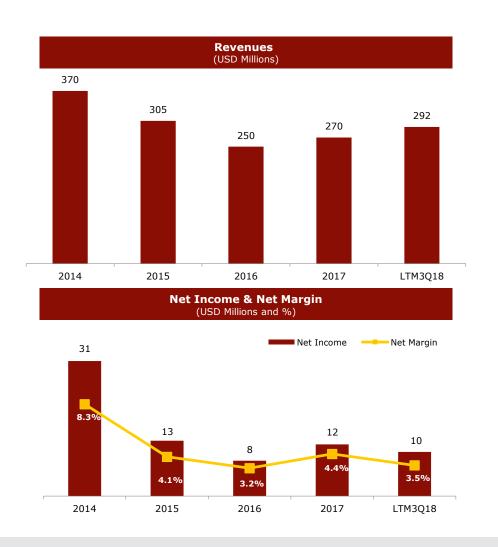
Total Assets	281
Revenue	292
EBITDA	32
EBITDA Margin	11%

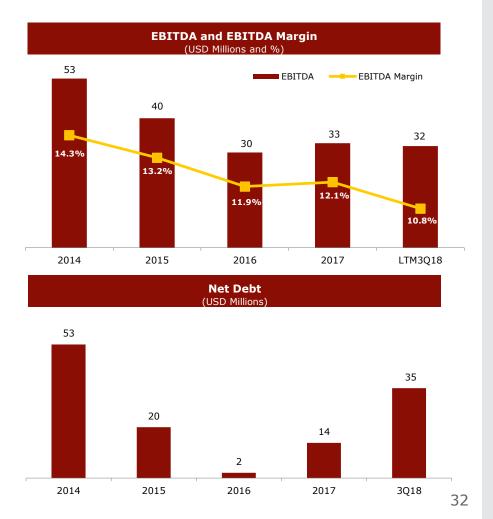
#### **Assets and Capacity**

Installed Capacity	9.2 (million m³ per year)
Concrete Plants	58
Facilities in Lima	13
Facilities in the rest of Peru	22
Mixer Trucks	519



#### 3. Positioned to deliver strong cash flows...







# 5. Celepsa





#### 4. Celepsa

#### **Company description**

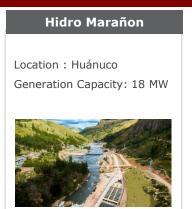
- UNACEM stand-alone is one of the company's main customers,
   Celepsa has a portfolio of 13 additional customers
- The company's assets are the hydroelectric plant "El Platanal" which generates 220 MW and Hidro Marañon (18 MW) currently under construction
- In November 2014, Celepsa acquired Hidro Eléctrica Marañon S.R.L., 8 MW Hydroelectric power plant with an 88 MW PPA, Hidromarañon started operations in 1S17
- CELEPSA's strategy is to develop a renewable, efficient and competitive portfolio of electricity generation
- 100% of its production is sold through PPAs

#### Financial Snapshot - LTM 3Q18 (USD MM)

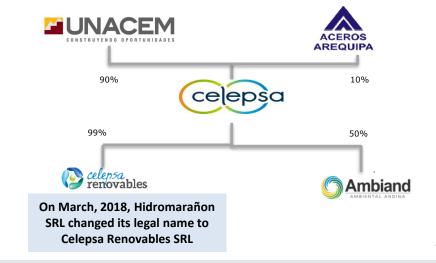
Total Assets	358
Revenue	94
EBITDA	32
EBITDA Margin	35%

#### **Hydroelectric Power Plant**

# El Platanal Location: Lima Generation Capacity: 220 MW



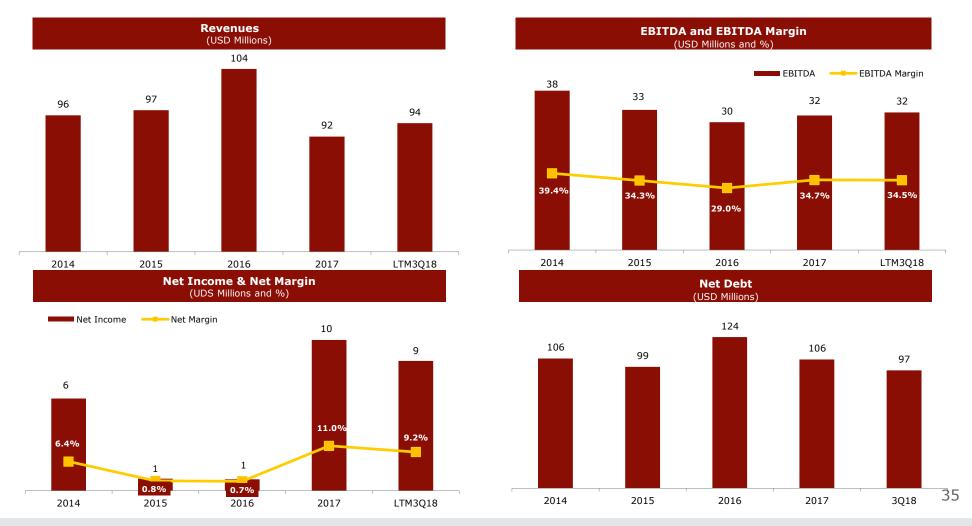
#### **Company structure**



34



#### 4. Keeping its competitiveness in the energy sector ...



Source: Celepsa.



## 6. Skanon / Drake





#### 5. Skanon / Drake

#### **Company Description**

- Drake UNACEM's start up subsidiary located in Arizona, USA, with state-of-the-art facilities
- There are six main competitors in the market in Arizona. Drake holds the 3<sup>rd</sup> largest market share.
- UNACEM took advantage of the low prices during the crisis to build Drake Cement
- Drake has a strong growth potential as the United States recovers from the crisis
- The company's mission is to be recognized as the leading and most respected provider of construction materials
- As of the 3Q18 Drake's cement dispatches were 20% higher than 3Q17

#### Financial Overview - LTM 3Q18 (USD MM)

Total Assets	395
Revenue	118
EBITDA	6
EBITDA Margin	5%

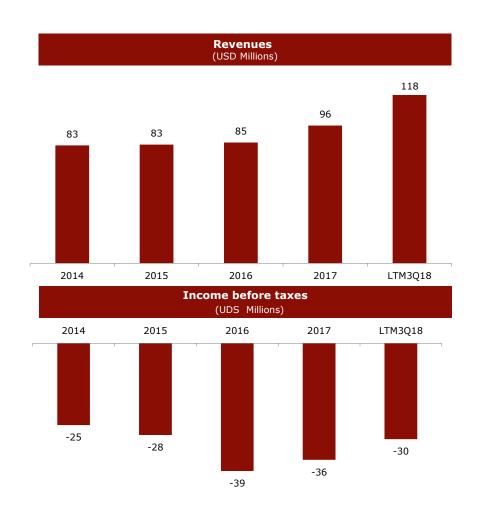
# ASTM C 150 Type II/V (LA) Clinker Type II/V Special cement ABC (Aggregate Base Course) Crushed rock Concrete and mortar sand Recycled concrete and asphalt

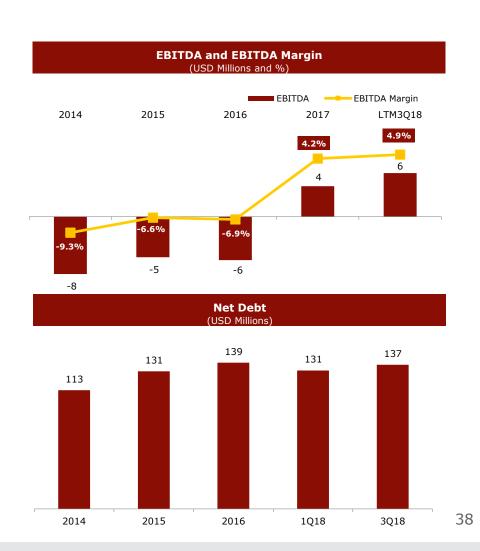
#### **Business Strategic Plan**





#### 5. Succesful turnaround story ...







## 7. UNACEM Ecuador





#### 6. UNACEM Ecuador

#### **Company Description**

- UNACEM Ecuador was acquired during 2014, consolidating and closing the transaction by mid November 2014 with all regulatory permits
- The Company has the widest product portfolio in the market, tailored for the construction sector
- UNACEM Ecuador is a fully integrated company with high performance assets
- UNACEM Ecuador has a prime logistical operation with 100% bags delivered door-to-door
- Excellence in stakeholder relationship
- The plant is currently operating at 75% capacity

#### Financial Overview - LTM 3Q18 (USD MM)

Total Assets	211
Revenue	153
EBITDA	63
EBITDA Margin	41%

#### Operations

#### Otavalo

2 Lines: 1 Kiln SPH and 1 Kiln AS precalciner Location: Imbabura (100km North of Quito)

Clinker Capacity: 1.0 million MT Cement Capacity: 1.5 million MT Production (2017): 1.2 million MT



#### **Ownership structure**





64

41.8%

2017

16

2017

EBITDA Margin

63

40.9%

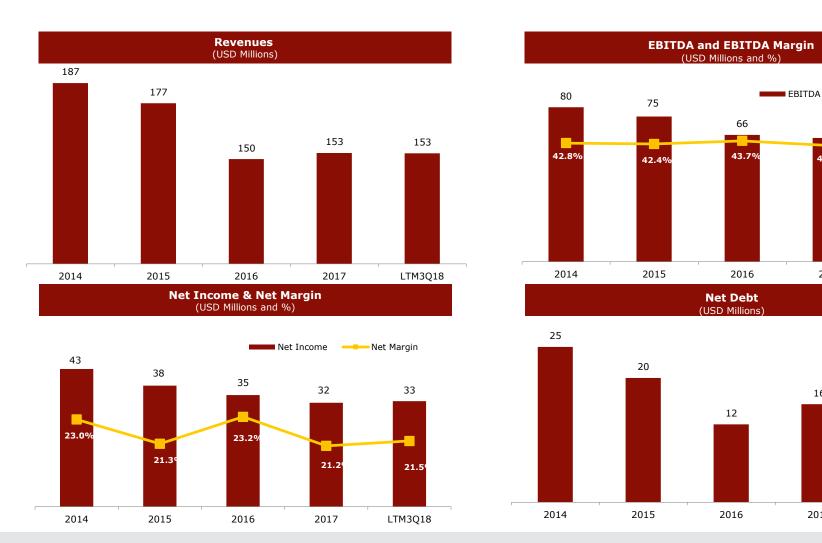
LTM3Q18

6

3Q18

41

#### 6. Delivering solid margins ...



Source: UNACEM Ecuador.



### 8. Preansa





#### 7. PREANSA Peru & Chile

#### **Company Description**

- Prefabricados Andinos Perú S.A.C. (PREANSA Perú) is a subsidiary of UNACEM which mainly produces prestressed industrialized concrete structures
- The business has a strong growth potential and already has tripled sales in the past 3 years
- PREANSA Peru was founded in 2007 with UNACEM holding 50% of ownership
- In January 2014, UNACEM acquired 51% of ownership of Preansa Chile.
- PREANSA Colombia started operations in July 2016.
- PREANSA has presence in Peru, Chile and Colombia

#### Financial Overview - LTM 3Q18 (USD MM)

Peru	
Total Assets	23
Revenue	7
EBITDA	1
EBITDA Margin	14%

Chile		
Total Assets	18	
Revenue	14	
EBITDA	2	
EBITDA Margin	12%	

	Producti	
Peru		
Pillars	90 m/day	
Industrial Belts	400 m/day	
Prestressed light beams	100 m/day	
Prestressed heavy beams	220 m/day	
Mezzanine Elements	140 m/day	

Capacity		
Chile		
Pillars	60 m/day	
Industrial Belts	300 m/day	
Prestressed light beams	120 m/day	
Prestressed heavy beams	60 m/day	
Mezzanine Elements	300 m/day	
Wall panel	80 m/day	

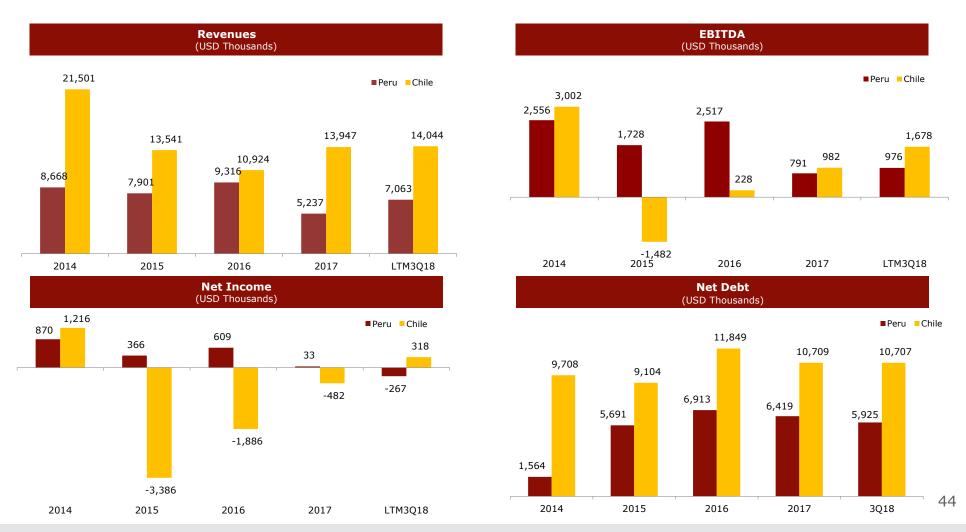
#### **Ownership structure**



43



#### 7. Building a high potential operation in the region ...



Source: Preansa.

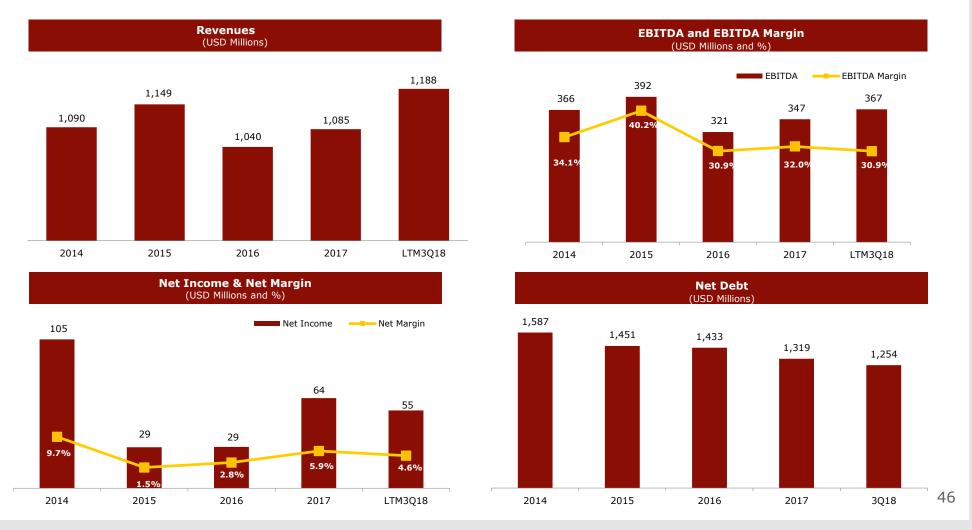


# 9. Consolidated Financial Highlights





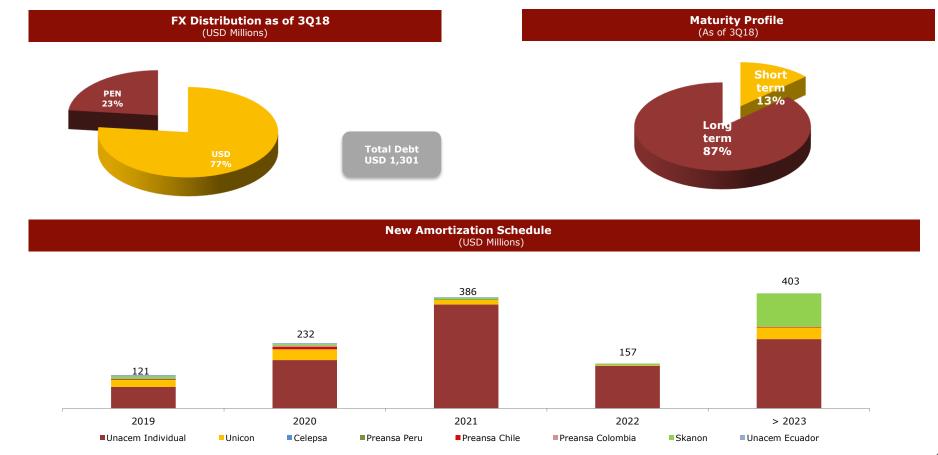
#### 8. Optimistic about opportunities to come ...



Source: Company filings



#### 8. Consolidated Debt Profile



\* Preliminary after the Partial Call of USD 400 million of the Senior Notes

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# **XXIII Santander Latin America Conference**

January 16th – 18th, 2019 | Cancun - Mexico

